

BASIS AND PURPOSE OF RULE 12.E

The purpose for Rule 12.E is to provide specific game details and requirements for Colorado Lottery "TOP FLITE GOLF & CASH" Promotion such as a method of entry, prizes, drawings and method of selecting winning entries. The statutory basis for Rule 12.E is found in C.R.S. 24-35-208 (1)(a) and (2), and 24-35-212.

RULE 12.E COLORADO LOTTERY TOP FLITE GOLF & CASH PROMOTION

12.E.1 A Colorado Lottery promotion to be known as the "TOP FLITE GOLF & CASH" (Promotion) is authorized to be conducted by the Director under the following Rules and Regulations and under such further instructions and directives as the Director may issue in furtherance thereof.

12.E.2 In addition to the definitions provided in Paragraph 1.2 of Rule 1, the definitions and provisions of Rule 5 which governs the conduct of instant games, and the definitions and provisions of Rule 12 which governs the conduct of promotions, and unless the context in this Rule 12.E otherwise requires the following definitions shall apply:

- **"Promotion Dates"** means the period of time from the start date of "Top Flite Golf & Cash" Scratch game through and including June 1, 2002.
- **"Internet Pin Number"** means the unique eight (8) digit number printed on the back of each "Top Flite Golf & Cash" Scratch game ticket that provides a merchandise discount.
- **"Participant"** means any person who is a qualified entrant in the promotion for players.

12.E.3 **Promotion Entries**

To participate in the Promotion a player must access the Highlander Logo web site -- <http://www.highlanderlogo.com/colottery/>. For player convenience a link from the Colorado Lottery web site will be provided. The participant must enter the unique eight (8) digit *Internet Pin Number* printed on the back of his/her "Top Flite Golf & Cash" Scratch ticket in a designated area on the Highlander Logo web site no later than Eleven-Fifty-Nine (11:59) p.m. June 1, 2002. The participant may then enter the promotional drawing and purchase merchandise items at a discount as described in 12.E.5.

12.E.4 **Requirements for Eligible Entries**

Those persons set forth in Paragraph 12.8 of Rule 12 are not eligible to participate in the Promotion.

12.E.5 Scope of the Promotion

The Colorado Lottery "Top Flite Golf & Cash" promotion consists of two parts. Participants may login to the Highlander Logo Company web site to participate in a drawing for prizes as detailed in 12.E.5 a - e. Participants may also access the Highlander Logo Company web site to purchase six (6) different items at a discount as detailed in 12.E.5 f - k.

- a) Participants in the Colorado Lottery's "Top Flite Golf & Cash" Scratch game Promotion may login and register on the Highlander Logo Company web site. Registrants may provide their email address for the purpose of entering a drawing. Registrants may win one (1) of the following prizes per drawing:
 - One (1) four day, three night stay at The Doral. The trip includes two rounds of golf, hotel and airfare, or
 - One (1) set of Top Flite Irons - 3 through pitching wedge, or
 - One (1) stand golf bag personalized with winner's name, or
 - One (1) dozen personalized Top Flite XL 2000 golf balls to include two lines of print, or
 - Five hundred (500) personalized imprinted golf tees - assorted colors with up to three lines of print ,or
 - One (1) adjustable golf club
- b) Drawings will be conducted by Highlander Logo Company and winners will be selected randomly from registrations completed by the drawing date. Winners will be notified by email.
- c) Each entrant may participate in any or all of the five (5) drawings. A participant may enter the five (5) drawings one (1) time each per valid "Top Flite Golf & Cash" Scratch ticket in his/her possession.
- d) No purchase is necessary to register. Prizes must be claimed within twelve (12) months of the start date of the Colorado Lottery's "Top Flite Golf & Cash" Scratch game.
- e) Participants are responsible for taxes associated with any of the six (6) prizes listed in the drawing (12.E.5 a).
- f) Colorado Lottery "Top Flite Golf & Cash" Scratch tickets will include a total of one (1) discount per ticket.
- g) Discounts not claimed by 11:59 p.m. June 1, 2002 will be forfeited.
- h) All Colorado Lottery "Top Flite Golf & Cash" Scratch tickets include a valid unique eight (8) digit *Internet Pin Number* on the back of each ticket.
- i) Players should input the unique eight (8) digit *Internet Pin Number* on the back of each Colorado Lottery "Top Flite Golf & Cash" Scratch ticket as specified on the Highlander Logo web site prior to claiming

cash prizes for Colorado Lottery "Top Flite Golf & Cash" Scratch tickets.

- j) The amount of the discounts offered by Highlander Logo Company for the products listed in 12.E.5 k will be determined randomly and will be a ten percent (10%), fifteen percent (15%), twenty percent (20%) or a twenty-five percent (25%) discount.
- k) Products offered at discount by Highland Logo Company for "Top Flite Golf and Cash" - Colorado Lottery Game Number 135 are:
 - Strata Tour Pro Golf Balls valued at \$34.95 per dozen
 - Top Flite XL 2000 Golf Balls valued at \$29.95 per dozen
 - Top Flite XL Golf Balls valued at \$22.50 per pack of eighteen (18) balls
 - Stand Golf Bag valued at \$66.00
 - One hundred (100) personalized Golf tees in bag valued at \$13.95
 - Highlander Adjustable golf club valued at \$99.00